



# Sponsorship Opportunities

May 12 - 14, 2027

Vancouver, British Columbia, Canada

[www.cpt27.org](http://www.cpt27.org)

# Welcome



**Kelly Cabal**

Conference Co-Chair  
Director of Business  
Development,  
ConeTec



**Jamie Sharp**

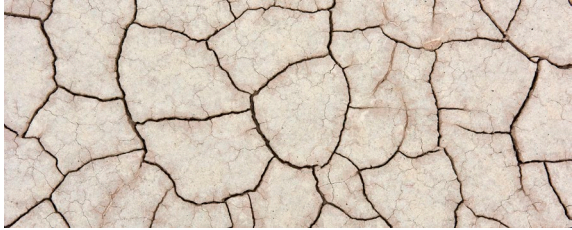
Conference Co-Chair  
President,  
ConeTec

**CPT '27**, an International Symposium on Cone Penetration Testing will be held at the Sheraton Wall Centre Hotel in Vancouver, British Columbia, Canada, from May 12 - 14, 2027.

**CPT '27** marks the return of the International Symposium on Cone Penetration Testing to North America after the success of CPT '14 and two outstanding European events in 2018 and 2022. We plan to grow our audience while preserving our tradition of open exchange among academics, practitioners, and industry. Sponsorship offers a unique chance to showcase your brand, connect with global leaders, and align with innovation and best practice in the industry.

We look forward to welcoming you to **CPT '27!**

# Collaboration



## Practitioners

State-of-the-art practice  
What is needed in the future  
Industries: Mining/tailings,  
Offshore wind, Deep  
Foundations,  
Earthquake/Liquefaction,  
Environmental

## Academics

Ongoing research and studies  
conducted within universities  
& scientific laboratories

## Contractors

Current projects and state-of-  
the-art equipment and  
techniques

## Suppliers

Equipment manufacturers &  
suppliers, research and  
emerging inventions

# Technical Themes

## Equipment / Procedures

### General

- Role of automation
- Standardization (ISO 2022 and 2023)
- Depth uncertainty, temp. correction
- New equipment, modules

## Interpretation

### Interpretation

- Methods
- Unusual soils, estimating in-situ state
- Machine learning & automation, public databases
- Split into Computational/AI/ML and Experimental/Field studies

## Applications

### Applications

- Mining geostructures
- Renewable energy
- Case histories/lessons learned

# Program Overview



## Day 1 – Wed May 12

### Workshops and Welcome

- Exhibitor Move-in & Outdoor Exhibits
- Workshops
- Welcome Address & Invited Lecture
- Welcome Reception

## Day 2 – Thu May 13

### Themes 1&2

- Technical Sessions
- Keynote Presentations
- Poster Sessions
- Panel Discussions
- Networking Reception
- Local Dinner

## Day 3 – Friday May 14

### Themes 3&4

- Technical Sessions
- Keynote Presentations
- Poster Sessions
- Panel Discussions
- Exhibitor Move-out
- Closing Address

# Venue

CPT '27 will be held at the **Sheraton Wall Centre Hotel** in the heart of downtown Vancouver.

The hotel's state-of-the-art conference facilities are ideal for hosting CPT '27's anticipated 400+ International attendees with ample space for exhibitors.





# Sponsorship Benefits

- Gain **exposure** and raise **brand awareness** with innovators and experts in the field of cone penetration testing and geotechnical engineering.
- **Meet and network** with prospective employees including graduate students and early career professionals.
- Support **knowledge sharing** among experts in the field.
- **Gain broad** recognition and exposure via **the** conference website, **e-newsletter**, social media, mobile application, onsite electronic signage, and sponsor loops before plenary sessions and lunches.
- **Engage** with professionals and academics concerning market trends.
- Meet with **new clients and project partners** to gain valuable feedback on your products and services.



# Major Sponsorship Packages

Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Price (CAD)	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Number of packages available	3	5	10	10	10
Complimentary full conference registrations	4	3	2	1	
One Event Sponsorship (Welcome Reception or Local Dinner)	✓				
Complimentary Exhibitor Booth or event(s) of like value	✓	✓			
Logo in digital proceedings (provided to all attendees)	✓	✓			
Ability to customize sponsorship package	✓	✓	✓		
Project slides or video (15-20 sec.) included in Sponsor Loop, shown on screens throughout conference	5 slides or video	3 slides or video	2 slides or video	1 slide	Logo only
Pre-conference recognition in conference marketing materials (conference website, mobile app, e-newsletter, social media)	✓	✓	✓	✓	✓
Onsite recognition with signage, acknowledgement from conference co-chairs at conference opening and closing	✓	✓	✓	✓	✓
Ability to add company profile, promotional materials, and/or video to conference mobile app	✓	✓	✓	✓	✓



# Event Sponsorship Packages

Sponsorship	Price (CAD)	# Available	Details
Wi-Fi	\$5,000	1	General conference recognition + company name as SSID and/or password
Mobile App	\$5,000	1	General conference recognition + special recognition as mobile app sponsor/provider – logo prominently displayed on mobile app home page
Local Dinner	\$5,000	4	General conference recognition + special recognition and thanks at the venue (as Local Dinner Sponsor)
Sustainability Initiatives	\$4,000	2	General conference recognition + recognition and thanks for helping reduce conference carbon footprint (i.e. funding electronic signage versus printed signs)
Welcome Reception	\$3,000	4	General conference recognition + special recognition and thanks at the Reception (as Welcome Reception Sponsor)
Lunch	\$2,500	3	General conference recognition + special recognition and thanks at the assigned lunch (as Lunch Sponsor)
Coffee Break	\$1,500	6	General conference recognition + special recognition and thanks at the assigned coffee break (as coffee break sponsor)
Technical Tour / Short Course	\$1,500	3	General conference recognition + special recognition and thanks at assigned technical tour or short courses



# Tradeshow Exhibitor Booth

The trade show will open at **5:30 p.m. on Wednesday, May 12** with the Welcome Reception, and continue through to the afternoon coffee break on **Friday, May 14**.

To maximize the opportunity to meet attendees, all breaks and receptions will be served in the trade show area.

**Single Booth: \$4,500 + GST (5%)**

## Booth packages include:

- 10' wide booth, 6' table and 2 chairs
- 1 standard 110-volt power outlet
- 2 complimentary full conference registrations
- Logo on conference website, mobile app, event signage
- Ability to add company profile, promotional materials, and/or videos to conference mobile app



# Outdoor Equipment Exhibit

*Available to Diamond Sponsors*

The outdoor exhibit area will be open from **12:00 - 5:30pm p.m. on Wednesday, May 12** during attendee registration, ahead of the Welcome Address and Reception.

Due to traffic and property constraints, outdoor space and weight limits may apply. Please contact us for more details.

**Contact for pricing**

## **Outdoor Equipment Exhibit includes:**

- 10x20' outdoor space for showcasing equipment
- Logo on conference website, mobile app, event signage
- Ability to add company profile, promotional materials, and/or videos to conference mobile app



# Terms and Conditions

- Please contact **Lisa Reny** at [lisa@karma-link.ca](mailto:lisa@karma-link.ca) with any questions or to confirm your Sponsorship.
- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality, transparent logo and other graphics/images (.png or .jpg format is preferred).
- The conference manager reserves the right to decide on the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Trade show floor plan will be available in Spring 2026.
- All sponsorship packages and prices are in Canadian Dollars.
- Some sponsorship packages and all exhibitor packages are subject to applicable taxes 5% GST (British Columbia).
- Refunds are at the discretion of the conference manager, based on circumstances.
- Sponsors will receive an invoice and payment link from **Karma-Link Management Services** upon confirmation of booking. Other payment forms are available for larger packages (EFT, cheque). Please contact [accounting@karma-link.ca](mailto:accounting@karma-link.ca) for alternative payment methods.

# About Vancouver



**DESTINATION**  
**VANCOUVER**

**Vancouver** is a dream destination for travelers, offering a perfect blend of urban sophistication and natural beauty. Nestled between the Pacific Ocean and the Coast Mountains, this vibrant city is known for its breathtaking scenery, outdoor adventures, and diverse cultural experiences. Top attractions include:

- Stanley Park – A sprawling urban park with scenic trails, beaches, and the famous Seawall.
- Granville Island – A lively hub for arts, dining, and shopping.
- Capilano Suspension Bridge – A thrilling walk above the lush rainforest.
- Grouse Mountain – A year-round destination for hiking, skiing, and stunning city views.
- Gastown – A historic district with cobblestone streets, trendy boutiques, and the iconic Steam Clock.

**Vancouver** is a paradise for nature lovers. You can hike through Lynn Canyon, kayak in False Creek, or relax on the sandy shores of Kitsilano Beach.



**For more information about  
sponsorship and exhibitor  
opportunities, please contact**

**Lisa Reny at**

**[lisa@karma-link.ca](mailto:lisa@karma-link.ca)**



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